PRESS RELEASE

NSE, IIMB join hands to offer Platform for Investor Education

Mumbai/Bengaluru, August 14, 2020: Platform for Investor Education (PIE), an online investor education resource centre developed jointly by NSE Investor Protection Fund Trust (NSE IPFT) and IIM Bangalore (IIMB), has been launched by Mr. Nagendraa Parakh, Executive Director, SEBI in a virtual function held today. The launch function was attended by Mr. Vikram Limaye, MD & CEO of NSE, Prof. Rishikesha T Krishnan, Director IIM Bangalore and other senior dignitaries from SEBI, NSE, IIMB, Trading members, media etc.

Platform for investor education (PIE) is a unique platform that imparts investor education in simple easy to understand video, audio and other digital media formats. The platform has four learning modules each comprising of videos, audios, podcasts, deep-dives and blog posts presenting the content using latest in animation and data visualization technology to actively engage different cohorts of potential investors.

On the occasion of virtual launch of Platform for investor Education, Shri Nagendraa Parakh, ED, SEBI asserted that “An educated investor is a protected investor. SEBI has been always encouraging investor education and organized multiple seminars and recently webinars. Interestingly, in the last few months more than three lakh people joined as new investors by leveraging on technology, thus getting connected to capital market investments. I appreciate the efforts of NSE and IIM Bangalore in developing the Digital learning platform of Investor education.”

NSE IPFT conducts various investor awareness programs in regional languages pan India. Speaking on the occasion, Mr. Vikram Limaye, MD and CEO, NSE, said: The wave of change in today’s Indian Capital Markets can mainly be attributed to the higher education levels, availability of information and investment tools at everyone’s fingertips and investible surplus. One of the major reasons behind this change can be attributed to improving investor awareness via enhanced availability of information through digital media and growing awareness amongst general public about newer financial asset classes apart from conventional fixed deposits and other such avenues.

The Director of IIM Bangalore Prof. Rishikesha T Krishnan emphasised the need and reach of online investor education program in India and said that, “The Platform for Investor Education (PIE), jointly launched by IIM Bangalore’s Centre for Capital Markets and Risk Management (CCMRM) and National Stock Exchange Limited Investor Protection Fund Trust (NSE IPFT) is a timely initiative, given the need for investors to make informed decisions in today’s market scenario reacting to the present situation. This initiative will benefit from the innovative initiatives by faculty at IIM Bangalore, and will therefore reflect the current developments in financial markets.”

One of the unique aspects of the Platform for Investor Education is the involvement of top notch experts in the field and experienced faculty making the offering relevant to the entire spectrum of investors from first time investors to experienced investors. An option is made available to the user to access the audio content in multiple languages to cater to larger set of audience. This platform can be accessed at https://pie.ccmrm.org/#/
About National Stock Exchange of India Limited (NSE):

National Stock Exchange of India Ltd. (NSE) is the world’s largest derivatives exchange by trading volume as per the statistics published by Futures Industry Association (FIA) for 2019. NSE is also ranked 3rd in the world in the cash equities segment by number of trades as per the statistics published by the World Federation of Exchanges (WFE). NSE was the first exchange in India to implement electronic or screen-based trading. It began operations in 1994 and is ranked as the largest stock exchange in India in terms of total and average daily turnover for equity shares every year since 1995, based on SEBI data. NSE has a fully-integrated business model comprising exchange listings, trading services, clearing and settlement services, indices, market data feeds, technology solutions and financial education offerings. NSE also oversees compliance by trading and clearing members with the rules and regulations of the exchange. NSE is a pioneer in technology and ensures the reliability and performance of its systems through a culture of innovation and investment in technology. NSE believes that the scale and breadth of its products and services, sustained leadership positions across multiple asset classes in India and globally enable it to be highly reactive to market demands and changes and deliver innovation in both trading and non-trading businesses to provide high-quality data and services to market participants and clients.

About NSE IPFT:

NSE IPFT is a Public Charitable Trust registered under Mumbai Public Trust Act, 1950, with the objective of creating and managing a fund that shall be used for promoting investor education and awareness and for undertaking research activities related to securities market.

About IIM Bangalore:

The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance. IIMB has 109 full time faculty members, about 1200 students across various degree-granting programmes and nearly 5000 annual Executive Education participants.

Our logo carries a proclamation in Sanskrit, तेजस्वि नावधीतमस्तु (tejasvi navadhitamastu), which translates as ‘let our study be enlightening’. Our vision is to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society.

Located in India’s high technology capital, we are in close proximity to some of the leading corporate houses in the country, ranging from information technology to consumer product companies, giving us the added advantage of integrating classroom knowledge with practical experience.

Our degree granting programmes comprise the Doctor of Philosophy (Ph.D.), the Master of Management Studies (Public Policy), the Master of Business Administration – one-year fulltime, the Master of Business Administration – two years (weekend), the Master of Business Administration – two years fulltime, and the Master of Business Administration (Business Analytics) – two years fulltime.

We offer the NS Ramaswamy Pre-doctoral (NSR Pre-doc) Fellowship, as a Certificate programme, with the aim to increase social diversity of management academia in India.

Along with 11 disciplinary areas, we have ten centres of excellence that offer courses and conduct research on interesting questions facing various sectors of industry.

We have key partnerships and collaborations with Goldman Sachs for women entrepreneurship, with Michael and Susan Dell Foundation for incubation of non-profits, and with NITI Aayog for scaling up of new ventures.

We are committed to make deep social impact using technology-enabled education. Towards this end, we offer Massive Open Online Courses (MOOCs). We are the first management school in India to offer
MOOCs on the edX platform. We are also the coordinating institute for management education for SWAYAM, GoI’s online education platform.

We have taken several steps to meet the vision set for IIMB. These include hiring high quality faculty, enhancing the quality of research, emphasizing internationalization, expanding our activities in the field of entrepreneurship, in both research and mentoring, scaling up in terms of student intake in all the programmes, deepening our engagement with the alumni, improving infrastructure, and improving administration and governance.

We have been accredited by the EFMD Quality Improvement System (EQUIS) for period of five years in 2016. EQUIS is a global school accreditation system run by the European Foundation for Management Development (EFMD) that specializes in higher education institutions of management and business administration. The five-year accreditation, highest that EQUIS confers, is a testimony to the fact that the evaluating team was confident about our ability to sustain efforts undertaken to achieve excellent standards in education, internationalization and research.

We have a vibrant Student Exchange Programme with several partner universities across North America, Europe, Asia, Australia, and South America.

We have deep engagements with international networks, such as the Global Network for Advanced Management, which includes 30 eminent business schools around the world, and the Partnership in International Management (PIM), a consortium of more than 60 leading international business schools around the world.

We are developing our second campus in Jigani, about 27 km from the Bannerghatta Road campus. We are on an exciting trajectory of expansion and growth, and we welcome you to join us on this journey.

About the Centre for Capital Markets & Risk Management at IIM Bangalore:

The vision of the Centre for Capital Markets and Risk Management is to provide academic leadership in research and teaching on Indian Capital Markets. It provide sources of existing research on Indian capital markets to scholars interested in the region and to disseminate original research carried out at IIMB. For more, see [http://ccrmr.org/profile/](http://ccrmr.org/profile/)

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