NSE organizes 'Ring the Bell ceremony' for Financial Literacy to mark the celebration of World Investor Week 2022

12 October 2022

Mumbai: National Stock Exchange of India Ltd (NSE) today organized a 'Ring the Bell ceremony' for Financial Literacy with an objective to empowering investors through education and awareness.

As a part of the initiative, NSE rang the closing bell today to mark the beginning of the World Investor Week 2022 in the presence of the Chief Guest - Shri Ashwani Bhatia, Whole Time Member, SEBI and with Guests of Honor – Shri G.P.Garg, Executive Director, SEBI and Shri S. Manjesh Roy, General Manager, OIAE-IAD, SEBI. NSE is celebrating WIW 2022 with SEBI as the National Coordinator under the aegis of IOSCO.

During this week, NSE has planned many Investor awareness initiatives which include Investor awareness webinars in various regional languages across many sections of the investor community, focused awareness session with government institutions, webinar with expert speakers on sustainable finance and many more. To reach a wider audience, NSE would leverage the power of social media to caution investors and spread financial literacy. Various initiatives taken by NSE would enable investors to invest safely in securities market.

Shri Ashishkumar Chauhan, MD & CEO, NSE said: "NSE aims at stimulating India’s growth story through capital formation and wealth creation for the Indian economy by enabling access and empowering all its stakeholders. World Investor Week 2022 is being celebrated from October 10, 2022, to October 16, 2022, under the aegis of The International Organization of Securities Commissions (IOSCO) and Securities and Exchange Board of India (SEBI). It is a campaign to raise awareness about the importance of investor education and protection and to highlight the various initiatives taken by SEBI in this regard."

At the Closing Bell Ceremony held at NSE, Shri Ashwani Bhatia, Whole Time Member, SEBI emphasized that young Investors should always keep long term in mind for the tenure of investments and mutual funds are a good avenue in this regard. He observed that on one hand there has been exponential increase in number of trading, demat accounts and also steady increase in the amounts invested through SIPs, while at the same time the percentage population of investors in India is 7%, which is much lesser than nearly 20% in China and 70% in US. The collective endeavor is to create an ecosystem wherein the new investors enter and stay invested.
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The merger of the parent firm with its subsidiary HDFC Bank— the country’s biggest merger deal so far is scheduled to be concluded by mid-2023.

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